

# Knowledge exchange with industry

---

**Constructing excellence – 16 November 2016**

**Dr Shona Campbell**  
**Research, Enterprise & Social Partnerships**



**University of Brighton**



**SHAPING FUTURES:** Our research activity will lead to regional, national and global impact via a complementary enterprise portfolio with a diverse range of commercial, public sector and community-based partnerships.





**KNOWLEDGE EXCHANGE** is the process of exchanging ideas, expertise and experience (know-how) through partnership.

Effective transfer of knowledge requires:

- shared understanding of the specific context
- extensive personal contact, regular interaction and trust
- shared interest in the outcomes





## UNIVERSITY BENEFITS

- Achieving research impact
- Definition of future research questions
- Industry-informed case studies to enhance teaching & employability



## COMPANY BENEFITS

- Open innovation – accessing specialist expertise and facilities
- Development of new products, services, processes
- Company growth and profitability





# Innovate UK

GreenGrowth  
**PLATFORM**



University of Brighton



- Knowledge Transfer Partnerships
- Collaborative R&D
- Research studentships
- Community partnerships
- Working with students and graduates
- Facilities hire
- Training & courses



University of Brighton



[s.e.campbell@brighton.ac.uk](mailto:s.e.campbell@brighton.ac.uk)

01273 642435

[www.brighton.ac.uk/business](http://www.brighton.ac.uk/business)

 @KTPBrighton

Get in touch to explore our expertise in relation to your  
business



**University of Brighton**